

Kerry Barrett

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EXPERIENCE

Reporter/Fill-in Anchor- WTXF, Philadelphia, PA- Sept 2008- present:

- Fill-in anchor for evening newscasts.
- Report and field produce, live breaking stories multiple times a day.
- Responsible for up to 10 live shots and teases during five hour morning show.
- Coordinate with producers, assignment managers, photographers, writers and anchors.
- Report for all newscasts
- Package and follow up on morning stories for evening.
- Enterprise story ideas and developed new angles.
- Establish community contacts.

Anchor/Reporter- KSL, Salt Lake City, UT- Oct 2003 to July 2008:

- Morning and Noon anchor.
- Deliver hours-long live, on-scene, breaking news stories.
- Enterprise stories and report franchise pieces for sweeps periods.
- Produce and anchor live cut-ins and updates.
- Fill-in newsreader on radio stations FM100 and 102.7.

Reporter/Fill-in Anchor/Fill-in Co-host- KNXV, Phoenix, AZ- Feb 2003 to Oct 2003:

- Reported and field produced, live breaking stories multiple times a day.
- Responsible for at least 10 live shots and teases during 2 and a half hour morning show.
- Anchored and reported live cut-ins and updates for morning newscasts.
- Reported for the 10pm newscast.
- Coordinated with producers, assignment managers, photographers and anchors.
- Packaged and followed up on morning stories for evening.
- Enterprised story ideas and developed new angles.
- Filled in as co-host for “Sonoran Living”, a live, daily, lifestyles show.

Anchor/Producer- KFDX, Wichita Falls, TX- Sept 2000 to Jan 2003:

- After only 7 months on the job, promoted to anchor the 5pm, 6pm, and 10pm weekday newscasts for the dominant number one station in the market.
- Produced the 10pm newscast.
- Covered live, breaking news.
- Developed, produced, wrote and edited weekly health franchise.
- Experienced in hosting telethons and remote live newscasts.
- Produced and cut live and taped daily updates.
- Wrote and cut radio updates.

Weekday Reporter/Weekend Anchor and Producer- KFDX, Wichita Falls, TX- Jan 2000 to Sept 2000:

- Generated and enterprised stories for health and education beats daily.

- Developed, shot, wrote, edited and reported several stories a day and presented them live on air for three, daily live newscasts.
- Anchored and produced the highest rated weekend newscasts.
- Wrote and voiced daily radio cut-ins.
- Produce, anchor and report live breaking news.

Reporter- WSKY-FM, Gainesville, FL- Sept 1999 to Jan 2000:

- Wrote and voiced news stories for air.
- Conducted interviews.

News Writer- WUFT-FM and WRUF-AM, Gainesville, FL- Sept 1999 to Jan 2000:

- Wrote and voiced news stories for air.
- Conducted interviews.

EDUCATION

University of Florida, Gainesville, FL: MA in Telecommunications with an emphasis in Broadcast Journalism.

Clemson University, Clemson, SC: BA in Speech and Communication Studies with a minor in Journalism.

AWARDS

- Utah Broadcaster Association’s “Best A.M. Newscast”- 2005, 2007, 2008
- Utah Broadcasters Association’s “Best News Staff” Eyewitness News Today- 2008
- Radio-Television News Directors Association’s regional Edward R. Murrow Awards in “Overall Excellence”- 2005
- Society of Professional Journalists
 - First Place - Military Reporting 2007
 - Third Place – Series 2007

COMMUNITY INVOLVEMENT

- Volunteer- Pennsylvania S.P.C.A, Big Brothers/Big Sisters, Whispers of Hope, March of Dimes Steering Committee, Race for the Cure, C.O.P, MDA Telethon, Children’s Miracle Network Telethon, Relay for Life